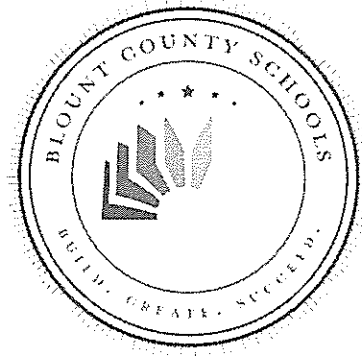


RODNEY P. GREEN
Superintendent

STONEY M. BEAVERS, PHD
Assistant Superintendent



BOARD MEMBERS

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January 29, 2019

Dear Parents and Guardians:

With winter weather rapidly approaching, I wanted to take a moment to write you regarding some changes in our mass notification system. Going forward, School Messenger calls from the Central Office will all be from (205) 775-1951. This number will also be used as a School Status line so that if you miss a call from the notification system, you will be able to dial this number and retrieve the information that was broadcast. Schools using the notification system will show their main number as the caller ID. Please take time to add both numbers to your contacts.

We are also conducting an opt-in program for parents, guardians, staff, and emergency contacts to receive school closings and other announcements through text. You can simply text "Y" or "Yes" to 67587. This will add you to the listing to receive text messages. If you later choose to opt out, text "Stop" to the same number. Please share this information with all of your student's emergency contacts.

Additionally, we will be posting information on our social media channels, Facebook - **Blount County Schools**, Twitter - **@BLOUNTBOE**, and our website - **www.blountboe.net**

Other sources of information available regarding closures and early dismissals are:

Radio

WCRL 95.3
WZZK 104.7
WQSB 105.1

Television

ABC 33/40 WHNT 19
WBRC Fox 6 WVTM13
CBS 42

Websites

<http://al.com>
<https://connect.alsde.edu/sites/superi/SitePages/School%20Notification.aspx>

Rodney Green
Superintendent

Parents and Guardians

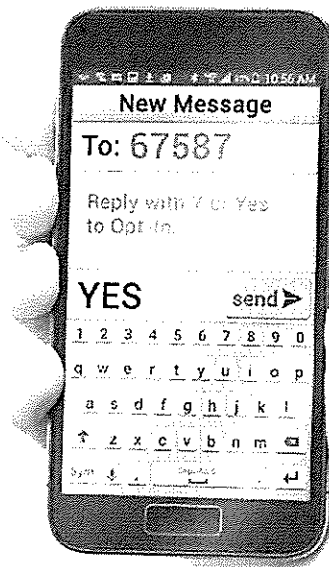
You can take advantage of our Text Messaging Service

Our school utilizes the SchoolMessenger system to deliver text messages, straight to your mobile phone with important information about events, school closings, safety alerts and more.*

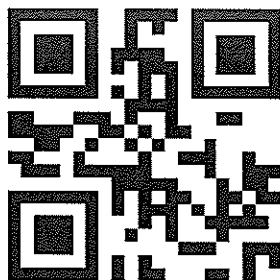
You can participate in this free service* just by sending a text message of “Y” or “Yes” to our school’s short code number, **67587**.

You can also opt out of these messages at any time by simply replying to one of our messages with “**Stop**”.


SchoolMessenger is compliant with the Student Privacy Pledge™, so you can rest assured that your information is safe and will never be given or sold to anyone.



**Opt-In from
your mobile
phone now!**



**Just send
“Y” or “Yes”
to 67587**

 Information on SMS text messaging and Short Codes:

SMS stands for Short Message Service and is commonly referred to as a “text message”. Most cell phones support this type of text messaging. Our notification provider, SchoolMessenger, uses a true SMS protocol developed by the telecommunications industry specifically for mass text messaging, referred to as “short code” texting. This method is fast, secure and highly reliable because it is strictly regulated by the wireless carriers and only allows access to approved providers. If you’ve ever sent a text vote for a TV show to a number like 46999, you have used short code texting.

*Terms and Conditions – Message frequency varies. Standard message and data rates may apply. Reply HELP for help. Text STOP to cancel. Mobile carriers are not liable for delayed or undelivered messages. See schoolmessenger.com/txt for more info.

west